

AMM 2022-23

Extra expenditure information

The information set out below is provided in accordance with the Superannuation Industry (Supervision) Act 1993 section 29P and Superannuation Industry (Supervision) Regulations 1994 regulation 2.10.

Promotion, marketing or sponsorship expenditure

Greater size and scale mean we can continue to deliver the award-winning value you've come to know—it improves access to high-quality investment options and keeps downward pressure on fees for our members. In order to achieve scale, we engage in promotion, marketing and sponsorships strictly in members' best financial interests.

The promotion, marketing, or sponsorship expenditure listed below includes promotional and educational materials, media, advertising and partnership arrangements and their design, production and distribution. In line with our proud history with the higher education and research sector, many of UniSuper's partnerships involve university partners, among other

sponsorship arrangements. Following UniSuper's successful merger with Australian Catholic Super, partnerships with new employers in the Catholic education sector have also been a focus. Also listed are memberships to superannuation industry advocacy bodies and partnership arrangements with strategic peak bodies and organisations. These bodies assist in providing vital policy development across the industry that affects all of our members, such as the superannuation guarantee rate, payment regimes and more.

We only ever engage in promotion in our members' best financial interests, so we can continue to provide our members with the award-winning fund they expect and deserve.

VENDOR	CONTRACT TERM	NATURE OF EXPENDITURE	CONTRACT VALUE (\$)
Amplifi Australia Pty Ltd	6 months	Advertising	2,354,371
Amplifi Australia Pty Ltd	6 months	Advertising	3,468,400
Amplifi Australia Pty Ltd	6 months	Non-television advertising	2,804,711
Amplifi Australia Pty Ltd	6 months	Television advertising	1,172,662
Australian Council of Superannuation Investors Ltd	12 months	Industry strategic partnership	400,000
Australian Council of Superannuation Investors Ltd	12 months	Industry strategic partnership	72,674
Australian Council of Superannuation Investors Ltd	12 months	Industry strategic partnership	67,291
Australian Council of Superannuation Investors Ltd	12 months	Industry strategic partnership	8,000
Hive Creative Pty Ltd	Per engagement [~]	Marketing	361,230
Hive Empire Pty Ltd	1 month	Advertising - June 2022	11,805
Hive Empire Pty Ltd	1 month	Advertising - July 2022	11,415
Hive Empire Pty Ltd	1 month	Advertising - August 2022	20,595
Hive Empire Pty Ltd	1 month	Advertising - September 2022	27,990

VENDOR	CONTRACT TERM	NATURE OF EXPENDITURE	CONTRACT VALUE (\$)
Hive Empire Pty Ltd	1 month	Advertising - October 2022	26,625
Hive Empire Pty Ltd	1 month	Advertising - November 2022	23,490
Hive Empire Pty Ltd	1 month	Advertising - December 2022	24,000
Hive Empire Pty Ltd	1 month	Advertising - January 2023	36,540
Hive Empire Pty Ltd	1 month	Advertising - February 2023	36,225
Hive Empire Pty Ltd	1 month	Advertising - March 2023	36,990
Hive Empire Pty Ltd	1 month	Advertising - April 2023	36,990
Hive Empire Pty Ltd	1 month	Advertising - May 2023	40,110
The Association of Superannuation Funds of Australia Limited	12 months	Industry strategic partnership	221,172
Porter Novelli Australia Pty Ltd	12 months	Public relations	205,925
Noisy Beast Pty Ltd	12 months	Award sponsorship	120,000
Noisy Beast Pty Ltd	12 months	Marketing consulting	166,640
Data Distribution and Marketing Pty Ltd	3 months	Advertising - April to June 2022	11,406
Data Distribution and Marketing Pty Ltd	3 months	Advertising - April to June 2023	29,000
Data Distribution and Marketing Pty Ltd	3 months	Advertising - January to March 2023	29,920
Data Distribution and Marketing Pty Ltd	3 months	Advertising - July to September 2022	41,493
Data Distribution and Marketing Pty Ltd	3 months	Advertising - October to December 2022	25,582
Facebook Ireland Ltd	Per level of activity*	Advertising	201,517
IVE Group Victoria Pty Ltd	12 months	Fund promotional and educational material	106,610
Australian Institute of Superannuation Trustees	12 months	Industry strategic partnership	89,038
Australian Institute of Superannuation Trustees	One-off	Industry strategic partnership	541
Propel Group (Australia) Pty Limited	12 months	Media support	245,129
The Trustee for Wilkinson Family Trust	12 months	Branding	125,000
Rainmaker Information Pty Limited	12 months	Fund promotional and educational material	15,000
Rainmaker Information Pty Limited	12 months	Fund promotional and educational material	37,500
Rainmaker Information Pty Limited	One-off	Advertising	16,250
Money for Life Pty Ltd	12 months	Fund promotional and educational material	43,864
Association of Catholic School Principals in NSW	12 months	Annual partnering sponsorship	40,000
ZFS Functions Pty Ltd	One-off	Promotional event cost	39,066
Big Datr Pty Ltd	12 months	Advertising	35,000
Committee for Economic Development of Australia	12 months	Fund advocacy	19,900
Committee for Economic Development of Australia	12 months	Fund advocacy	20,900

VENDOR	CONTRACT TERM	NATURE OF EXPENDITURE	CONTRACT VALUE (\$)
Catholic Archdiocese of Perth Administration Centre	12 months	Annual partnering sponsorship	20,000
LinkedIn Singapore Pte Ltd	Per level of activity*	Advertising	18,524
Jacqualyne Bridson t/a Renegade Management	One-off	Promotional event cost	16,563
The Trustee for Mother's Day Classic Foundation	12 months	Conference sponsorship	15,000
Queensland Catholic Education Commission	12 months	Event sponsorship	15,000
Australian Higher Education Industrial Association	12 months	Annual partnering sponsorship	15,000
La Trobe University	12 months	University sponsorship	13,636
Audio Visual Dynamics Pty Ltd	One-off	Promotional event cost	12,101
Queensland Catholic Primary Principals Association	12 months	University group sponsorship	12,000
Universities Australia	12 months	Annual partnering sponsorship	12,000
Sydney Catholic Schools Ltd	12 months	Annual partnering sponsorship	11,000
University of Canberra	12 months	University sponsorship	9,545
The Corp of The Trustees of The Roman Catholic Archdiocese of Brisbane	12 months	Sponsorship	7,500
Catholic Schools Office, Diocese of Armidale	12 months	Annual partnering sponsorship	7,273
Monash University	12 months	University sponsorship	7,182
The University of Queensland	12 months	University sponsorship	6,500
Griffith University	12 months	University sponsorship	6,245
Catholic Secondary Deputy Principals' Association	12 months	Annual partnering sponsorship	6,000
Southern Cross University	12 months	University sponsorship	5,000
Diocese of Toowoomba Catholic Schools	12 months	Annual partnering sponsorship	4,545
Queensland University of Technology	12 months	University sponsorship	4,500
Fairfax Media Publications Pty Ltd	12 months	Advertising	4,065
Catholic Primary Principals' Association of Western Australia Inc	12 months	Annual partnering sponsorship	4,000
Exhibition Co System Pty Limited	One-off	Event sponsorship	3,956
Catholic Secondary Principals Association of Queensland	12 months	Annual partnering sponsorship	3,800
Lazzaro Lazzaro & Ricciotti t/a Big Ears Audio	One-off	Advertising	3,175
Harry Perkins Institute of Medical Research	12 months	University sponsorship	3,000
Australasian Campuses Towards Sustainability (ACTS) Limited	12 months	University sponsorship	3,000
Edith Cowan University	12 months	University society sponsorship	3,000
L Clark & J.J O'Brien t/a Florian Florist	One-off	Promotional event cost	2,950
Getty Images Pty Ltd	One-off	Advertising	2,830
SJZ Investments Pty Ltd	One-off	Public relations	2,642
Western Sydney University	12 months	University sponsorship	2,500
ON24 Australia Pty Ltd	One-off	Promotional event cost	2,401

VENDOR	CONTRACT TERM	NATURE OF EXPENDITURE	CONTRACT VALUE (\$)
Higher Education Research and Development Society of Australasia	12 months	Event sponsorship	2,273
The University of Adelaide	12 months	University sponsorship	1,600
The University of Adelaide	3 Years	University sponsorship	1,800
Hotel Realm Pty Ltd	One-off	Promotional event cost	2,150
Curtin University	12 months	Event sponsorship	2,000
Australian Teacher Education Association	One-off	University sponsorship	2,000
Charles Darwin University	12 months	University sponsorship	2,000
The Australian National University	12 months	University sponsorship	1,818
DigiDirect Pty Ltd	One-off	Advertising	1,661
The Trustee for Dux Gutz Catering Trust	One-off	Promotional event cost	1,572
University of South Australia	12 months	University sponsorship	1,500
ProductReview.com.au Pty Ltd	12 months	Fund promotional and educational material	1,308
University of Tasmania	12 months	University sponsorship	1,250
Aged Care Steps Pty Limited	One-off	Promotional event cost	1,117
RMIT University	12 months	University sponsorship	1,000
Economics Student Society of Australia	12 months	University sponsorship	1,000
Deakin University	12 months	University sponsorship	1,000
Central Queensland University	12 months	University sponsorship	1,000
University of Southern Queensland	12 months	University sponsorship	1,000
The University of Western Australia	12 months	University society sponsorship	1,000
University of Melbourne	12 months	University sponsorship	1,000
Monash Actuarial Student Society	12 months	University society sponsorship	950
Goodie Foods	One-off	Promotional event cost	725
Chant West Pty Limited	One-off	Award sponsorship	570
IP Australia	One-off	Advertising	550
MWF Holdings Pty Ltd	One-off	Promotional event cost	528
Creative Visuals Pty Ltd	3 months	Advertising	520
Luke Philip Austin t/a Voice Talent	One-off	Advertising	500
Deakin University Student Association Inc	12 months	University society sponsorship	500
Catholic Foundation Archdiocese of Brisbane	12 months	Annual partnering sponsorship	440
University of Western Sydney	12 months	University sponsorship	300
University of Western Sydney	One-off	Promotional event cost	100
Alamy Ltd	One-off	Advertising	400
Adam Peter Brock t/a Hypermatic	Annual	Marketing	433
Officeworks Ltd	One-off	Promotional event cost	386

VENDOR	CONTRACT TERM	NATURE OF EXPENDITURE	CONTRACT VALUE (\$)
The Trustee for A & J Damaskos Family Trust	One-off	Promotional event cost	332
I Hall & R Vallone t/a Awesome Lunches	One-off	Promotional event cost	300
Australian Postal Corporation	One-off	Promotional event cost	300
The Trustee for The D & E Farquhar Family Trust	One-off	Promotional event cost	278
Woolworths Group Limited	One-off	Promotional event cost	240
Moment Zero Inc	4 months	Marketing	219
Coles Supermarkets Australia Pty Ltd	One-off	Promotional event cost	200
Sydney Catholic Business Network	One-off	Promotional event cost	123
Archdiocese of Canberra	One-off	Promotional event cost	109
Stone Artisan Bakers Pty Ltd	One-off	Promotional event cost	99
LVLV Pty Ltd	One-off	Promotional event cost	91
Golden Bakery (WA) Pty Ltd	One-off	Promotional event cost	86
Melissa Susanne Host t/a The Posy Place Sydney	One-off	Promotional event cost	72
C.T Cuc & P Nguyen & H.T Pham t/a Golden King Bakery	One-off	Promotional event cost	44
News Pty Limited	One-off	Advertising	36
The Printing Bar Pty Ltd	One-off	Promotional event cost	32
HGY Group Pty Ltd	One-off	Promotional event cost	31
The Trustee for Red Bottle Unit Trust	One-off	Promotional event cost	28
The Trustee for Blackcomb Trust	One-off	Promotional event cost	13
Total^			13,235,583

^ The sum of contract value is the total expenditure made, or to be made, under the contract. The sum of contract value doesn't necessarily reflect amounts paid the current financial year. This means the figures expressed here will not equal the summary notice as that reflects the FY23 spend.

* LinkedIn Singapore Pte Ltd and Facebook Ireland Limited charges are related to the amount of activity on our related pages and are charged as such with no fixed contract period.

~ Hive Creative Pty Ltd do not have a set timescale on their contracts and are charged depending on activity requirements. These are based on the delivery of required outputs rather than on a set timescale.

Industry body payments

The payments listed below are to industrial bodies registered under the Fair Work (Registered Organisations) Act 2009. Payments to these entities cover some sponsorships and some director fees.

INDUSTRIAL BODY	PERIOD	NATURE OF EXPENDITURE	FY23 (\$)
Australian Higher Education Industrial Association	May 2023	Conference sponsorship	15,000
National Tertiary Education Union	July 2022	Director fees (Sarah Roberts)	6,888
National Tertiary Education Union	August 2022	Director fees (Sarah Roberts)	6,888
National Tertiary Education Union	September 2022	Director fees (Sarah Roberts)	7,818
National Tertiary Education Union	October 2022	Director fees (Sarah Roberts)	7,198
National Tertiary Education Union	November 2022	Director fees (Sarah Roberts)	7,198
National Tertiary Education Union	December 2022	Director fees (Sarah Roberts)	7,198
National Tertiary Education Union	January 2023	Director fees (Sarah Roberts)	7,198
National Tertiary Education Union	February 2023	Director fees (Sarah Roberts)	7,198

INDUSTRIAL BODY	PERIOD	NATURE OF EXPENDITURE	FY23 (\$)
National Tertiary Education Union	March 2023	Director fees (Sarah Roberts)	10,283
National Tertiary Education Union	April 2023	Director fees (Sarah Roberts)	8,226
National Tertiary Education Union	May 2023	Director fees (Sarah Roberts)	8,226
National Tertiary Education Union	June 2023	Director fees (Sarah Roberts)	8,226
Total			107,549

Related party payments

The payments listed below are to entities connected in certain ways to the fund for business operations, goods or services. Payments to these entities largely cover administration, investment, financial advice, trustee and director fees—these are essential to the fund's core operations. Many of our services are delivered in-house, and so fees are paid to UniSuper Management Pty Ltd for administration, investment management and financial advice purposes.

RELATED PARTY	PERIOD	NATURE OF EXPENDITURE	FY23 (\$)
UniSuper Management Pty Ltd	July 2022	Administration fees	4,470,079
UniSuper Management Pty Ltd	August 2022	Administration fees	4,513,446
UniSuper Management Pty Ltd	September 2022	Administration fees	4,498,684
UniSuper Management Pty Ltd	October 2022	Administration fees	6,354,280
UniSuper Management Pty Ltd	November 2022	Administration fees	6,357,713
UniSuper Management Pty Ltd	December 2022	Administration fees	6,777,740
UniSuper Management Pty Ltd	January 2023	Administration fees	6,780,321
UniSuper Management Pty Ltd	February 2023	Administration fees	7,083,782
UniSuper Management Pty Ltd	March 2023	Administration fees	6,777,280
UniSuper Management Pty Ltd	April 2023	Administration fees	6,782,523
UniSuper Management Pty Ltd	May 2023	Administration fees	6,789,582
UniSuper Management Pty Ltd	June 2023	Administration fees	8,045,530
UniSuper Management Pty Ltd	July 2022	Investment fees	21,238,491
UniSuper Management Pty Ltd	August 2022	Investment fees	24,194,270
UniSuper Management Pty Ltd	September 2022	Investment fees	21,716,083
UniSuper Management Pty Ltd	October 2022	Investment fees	22,175,142
UniSuper Management Pty Ltd	November 2022	Investment fees	22,380,296
UniSuper Management Pty Ltd	December 2022	Investment fees	25,149,532
UniSuper Management Pty Ltd	January 2023	Investment fees	25,790,299
UniSuper Management Pty Ltd	February 2023	Investment fees	23,740,101
UniSuper Management Pty Ltd	March 2023	Investment fees	26,009,903
UniSuper Management Pty Ltd	April 2023	Investment fees	25,675,033
UniSuper Management Pty Ltd	May 2023	Investment fees	26,551,815
UniSuper Management Pty Ltd	June 2023	Investment fees	25,678,626
UniSuper Limited	December 2022	Trustee fees	1,363,634
UniSuper Limited	March 2023	Trustee fees	1,022,729

RELATED PARTY	PERIOD	NATURE OF EXPENDITURE	FY23 (\$)
UniSuper Management Pty Ltd	July 2022	Financial advice fees	488,609
UniSuper Management Pty Ltd	August 2022	Financial advice fees	764,609
UniSuper Management Pty Ltd	September 2022	Financial advice fees	522,701
UniSuper Management Pty Ltd	October 2022	Financial advice fees	624,176
UniSuper Management Pty Ltd	November 2022	Financial advice fees	781,687
UniSuper Management Pty Ltd	December 2022	Financial advice fees	633,573
UniSuper Management Pty Ltd	January 2023	Financial advice fees	429,755
UniSuper Management Pty Ltd	February 2023	Financial advice fees	686,264
UniSuper Management Pty Ltd	March 2023	Financial advice fees	893,544
UniSuper Management Pty Ltd	April 2023	Financial advice fees	776,150
UniSuper Management Pty Ltd	May 2023	Financial advice fees	987,891
UniSuper Management Pty Ltd	June 2023	Financial advice fees	1,073,523
UniSuper Management Pty Ltd	June 2023	Other income (Insurance Design Project)	1,716,939
Macquarie University	July 2022	Director fees (Nicole Gower)	6,860
Macquarie University	August 2022	Director fees (Nicole Gower)	6,860
Macquarie University	September 2022	Director fees (Nicole Gower)	7,786
Macquarie University	October 2022	Director fees (Nicole Gower)	7,168
Macquarie University	November 2022	Director fees (Nicole Gower)	7,168
Macquarie University	December 2022	Director fees (Nicole Gower)	7,168
Macquarie University	January 2023	Director fees (Nicole Gower)	7,168
Total			378,346,513

This information is current as at November 2023 and is based on our understanding of legislation at that date. Information is subject to change. Issued by: UniSuper Management Pty Ltd ABN 91 006 961 799, AFSL No. 235907 on behalf of UniSuper Limited the trustee of UniSuper, Level 1, 385 Bourke Street, Melbourne Vic 3000.

Fund: UniSuper, ABN 91 385 943 850

Trustee: UniSuper Limited, ABN 54 006 027 121 AFSL 492806

Date: November 2023 US23-0220 1123